

NBA Accredited



242nd Rank B-School Survey Business Today 2023
and
91st position in Return on Investment (ROI).

**DEPARTMENT OF MANAGEMENT
STUDIES AND RESEARCH
ANNUAL REPORT
2022-2023**

**P.E.S. COLLEGE OF ENGINEERING,
MANDYA-571401
(An Autonomous Institution under VTU, Belagavi)**

Table of Contents

Section	Title	Page No.
	EXECUTIVE SUMMARY	3
1	Vision, Mission & Program Educational Objectives	4
2	Program Outcomes and Course Outcomes	6
3	Faculty Attributes and Contributions	8
4	Curriculum & Learning Process	11
5	Industry Connect Activities	21
6	Infrastructure	25
7	Alumni Performance and Connect	28
8	Continual Improvement	29

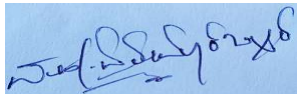
EXECUTIVE SUMMARY

The Post Graduate Department of Management Studies was started during the year 2009. It comprises of well experienced qualified faculty members from Industry & Academia to impart the latest information to students & train them to meet the liberalized and globalized market demand.

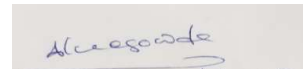
The Vision and Mission of the department and the PEO's of the program are defined by taking the views of various stakeholders associated with the Institute/Department. This will enhance to latest developments and needs of the society.

The department apart from emphasizing and imparting quality education also gives stress in quality research activities. The department is recognised as a research centre from VTU, Belagavi and University of Mysore, Mysore for guiding students for PhD program.

The department regularly organizes Industrial visits, Technical lectures by experts from industries and institutes for imparting knowledge of latest trends in Industries and to improve professional and technical skills of students to enhance their employability.



Co-ordinator
Prof. Mahendra Kumar B R



Head of the Department
Dr. Aluregowda

SECTION 1 VISION, MISSION & PROGRAM EDUCATIONAL OBJECTIVES

VISION

Develop responsible leaders through high quality management education, research and entrepreneurship contributing to business, society, and environment.

MISSION

M1: To provide management education to find solutions to business problems by analytical skills, knowledge and critical thinking abilities.

M2: To inculcate leadership qualities, research culture and entrepreneurial skills for professional development and state of art infrastructure.

M3: To accomplish professionals to communicate economic, legal, and ethical aspects of the society and environment.

PROGRAM EDUCATIONAL OBJECTIVES

PEO-1: Demonstrate analytical skills and decision-making skills among students.

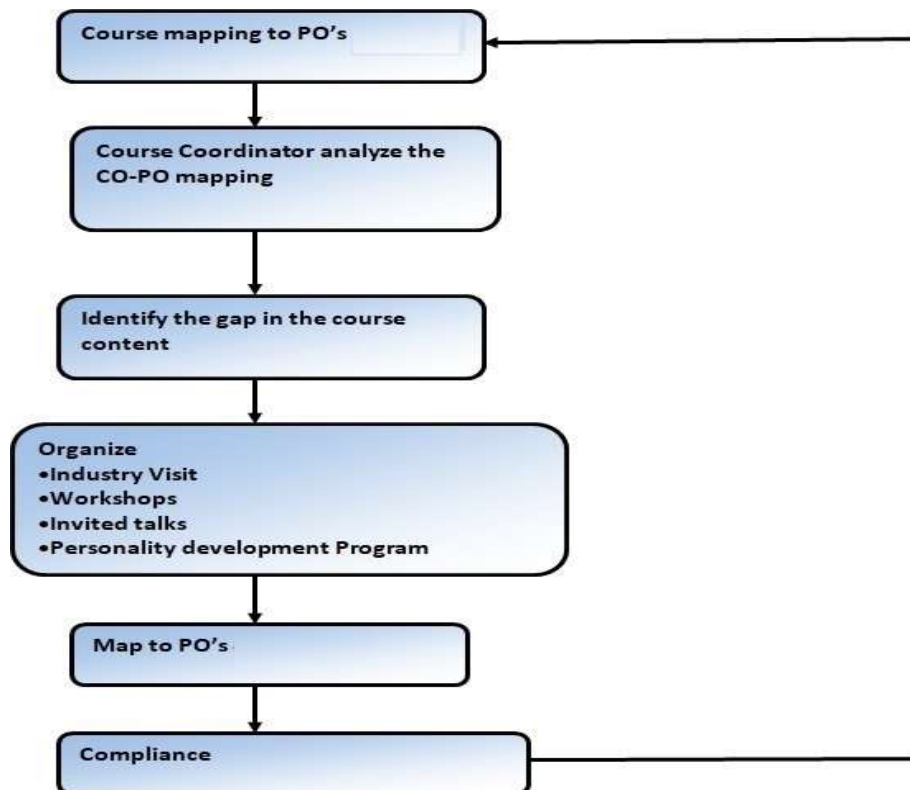
PEO-2: Exhibit leadership and managerial qualities through team work and cross functional teams.

PEO-3: Apply creativity through holistic knowledge for better understanding of economic, legal and ethical aspects of the society.

SECTION – 2 PROGRAM OUTCOMES & COURSE OUTCOMES

PROGRAM OUTCOMES

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster Analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value based Leadership ability.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.



FINAL Attainment for MBA Course 2020-22 Batch					
Specialization	P01	P02	P03	P04	P05
Financial Management	1.76	1.77	1.09	1.13	0.90
Marketing Management	1.83	1.69	1.15	1.19	0.91
Human Resource Management	1.85	1.76	1.23	1.18	0.91
Final PO Attainment for MBA Course for the Batch2020-22	1.81	1.74	1.16	1.17	0.91
Expected Attainment for MBA Course for the Batch2020-22	2.07	2.02	1.34	1.35	1.09
FINAL PO Attainment for MBA Course 2020-22Batch	87.60	86.14	86.32	86.42	83.18

Process of Evaluation of Program Outcomes & Course Outcome

Assessment Method	Assessment Tool	Process
Direct Method	CIE and SEE marks/Grades	CO attainment is calculated at the end of every semester by considering marks/grades in CIE and SEE. The COs are mapped to POs
Indirect Method	Course End Survey	Course end survey is conducted after every semester.
	Program Exit Survey	Program Exit survey is taken from graduates completing the program.
	Alumni Feedback	Feedback from alumni is taken during alumni meet and their visits to the departments.

Particulars	Details	Weightage
CIE – I	The syllabus coverage is First 40%. Written test -24 marks Quiz- 6 marks Total - 30marks	Average marks of two tests along with two Quiz's and 10 marks of assignment and 10 marks of case study/seminar shall form CIE of 50 marks
CIE – II	The syllabus coverage is the next 40%. Written test –24 marks Quiz - 6 marks Total - 30 marks	
Assignment Case Study/Seminar	10 marks 10 marks	
SEE	The final examination will be conducted the for a complete syllabus for 100 marks.	50% SEE
TOTAL		CIE (50) +SEE (50) =100 Marks

SECTION 3 - FACULTY ATTRIBUTES AND CONTRIBUTIONS

FACULTY DETAILS

GRADE	NUMBER
Professor	1
Associate Professor	3
Assistant Professor	3
Total	7

Sl. No.	Name	Designation	Qualification
1	Dr. P.Somashekar	Professor	MBA, Ph.D.
2	Dr. Mahesh A S	Asso. Professor	MBA, Ph.D.
3	Dr. Aluregowda	Asso. Professor & HOD	MBA, Ph.D.
4	Dr. A.C.Kirankumar	Asso. Professor	MBA, Ph.D.
5	Prof. Suman Rajesh T D	Asst. Professor	MBA, NET & SLET
6	Prof. Mahendra Kumar B R	Asst. Professor	MBA, NET & SLET
7	Prof. Mary Soundarya J	Asst. Professor	MBA

FACULTY: STUDENT RATIO

PROGRAM	FACULTY: STUDENT
PG	1:17

NUMBER OF Ph.D.'s GUIDEING BY THE FACULTY

NAME OF THE FACULTY	NO. OF STUDENTS
Dr. P.Somashekar	3
Dr. Aluregowda	6
Dr. A.C.Kirankumar	4

Faculty Roles and Responsibilities

Sl. No	Roles and Responsibility	Faculty Name	Designation
1	UG Meet & PGCET Exam Centre	Dr.P.Somashekar	Professor
2	Students training for conference & Management fest.		
3	Industry Institution Interaction (III)Cell		
4	FDP		
5	NIRF		
6	Conference, Seminar, Workshop, FDP Programs participated in other Colleges		
7	NAAC-AQAR	Dr. Mahesh A S	Associate Professor
8	Alumni Association		
9	Innovation and Incubation cell & Entrepreneurship (IIC)		
10	BOE Chairman	Dr.Aluregowda	Associate Professor & HOD
11	Lakshya Management fest		
12	Dress Code	Prof. Suman Rajesh.T.D	Assistant Professor
13	Computer Lab		
14	MOOC		
15	Class Teacher- I Year	Prof. Mahendra Kumar B R	Assistant Professor
16	Student Attendance Management Systems		
17	Continuous Internal Evaluation (CIE)		
18	Innovation and Incubation cell & Entrepreneurship		
19	AICTE Student Activity Point		
20	NEP		
21	Sports		
22	Time Table		
23	Infrastructure		
24	Admission Process	Prof.Mary Soundarya.J	Assistant Professor
25	Class Teacher - II Year		
26	Mentor Mentee meeting		
	ECD & PCD Value Added Courses		
27	UTSAV- Staff Coordinator- II Year		
28	IV Sem Project work		
29	Cultural Programme		
30	UTSAV- Staff Coordinator- I Year		
31	Internship (III Semester)		
32	Seminars I & II		

Faculty professional development programs

Details of Conference attended by Faculty 2022-23

Sl. No	Name of the Faculty	Title of the Paper	Name of the conference	Date	Venue
1	Dr. Aluregowda	Skill India Initiative On Youth Empowerment Towards Nation Building	National Seminar on Skill India – Challenges and Opportunities	6th and 7th January 2023,	University of Mysore, Mansangangothri, Mysore.
2	Dr. Aluregowda	Skill Development For Empowering Rural Women And Poor: Recent Initiatives In Karnataka	National Seminar on Skill India – Challenges and Opportunities	6th and 7th January 2023,	University of Mysore, Mansangangothri, Mysore.
3	Dr. Aluregowda	Optimization Approach To Setup Time Reduction Using Smed Technique In Production With Scheduling And Workload” Karnataka, India,	Recent Developments in Mechanical Engineering” (ICRDME-2023)	3rd and 4th March, 2023.	organized by Siddaganga Institute of Technology, Tumakuru,
4	Dr. Aluregowda	Effect of Artificial Intelligence (AI) on Customer Satisfaction in Rural Banking Sector of Karnataka	Issues and Challenges in Business Education and Information Technology	8th February 2023,	Department of Commerce and Computer Applications in association with IQAC held at Sri. K Puttaswamy First Grade College, Mysore.

Details of FDP/Workshops/ Training programs attended by Faculty 2022-23

SL NO	Name	FDP Name	Date
1	Dr. Aluregowda	Participated One Day IP Awareness/Training program under National Intellectual Property Awareness Mission”, Jointly Organized by Intellectual Property Office and MoE's Innovation Cell, India	16th February 2023
2	Dr. Aluregowda	One week Virtual Faculty Development Program on Emerging Trends and Challenges in Management Education and Research”, Organized by IASchool of Management Studies, and Kristu Jayanthi College (Autonomous), Bengal	18th May 2023 to 25th May 2023

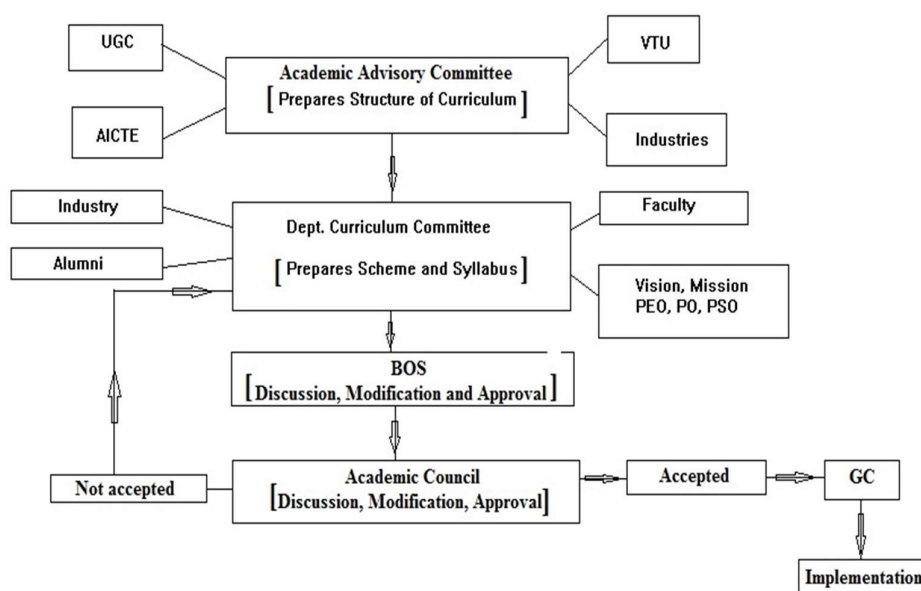
SECTION - 4 - CURRICULUM & LEARNING PROCESS

PROGRAMMES OFFERED BY THE DEPARTMENT

MBA – Dual Specialization (Finance & Marketing, Marketing & HR, Finance & HR)

Ph.D. Program offered in Management under VTU & UOM

The process for designing the program curriculum is represented pictorially by flow chart



Program Structure

Total credits= 100

I semester = 25 credits

II semester = 24 credits

III semester = 23 credits

IV semester = 28 credits

Total number of core courses: 14

Total number of electives: 12

Number of Seminars: 02

Number of professional courses: 2

Number of computer Lab: 1

Number of Internship: 1

Number of projects: 1

Total credits for core courses: 47

Total credits for electives: 36

Total credits for seminars: 02

Total credits for professional courses: 00

Total credits for computer Lab: 01

Total credits for Internship: 04

Total credits for projects: 10

I – Semester [MBA] Total Credits 25									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA11	Accounting for Managers	3	0	2	4	50	50	100
2	P22MBA12	Marketing Management	3	0	0	3	50	50	100
3	P22MBA13	Management Fundamentals & Organizational Behavior	3	0	0	3	50	50	100
4	P22MBA14	Management Information System	3	0	0	3	50	50	100
5	P22MBA15	Business Statistics	3	0	2	4	50	50	100
6	P22MBA16	Business Economics	3	0	2	4	50	50	100
7	P22MBA17	Business Communication	3	0	0	3	50	50	100
8	P22MBA18	Seminar – I	0	0	2	1	50	-	50
9.	P22MBA19	Effective Communication Development (ECD)*	0	0	2	0	-	-	N/NP
Total						25	400	350	750

II– Semester [MBA] Total Credits (24)									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA21	Financial Management	3	0	0	3	50	50	100
2	P22MBA22	Quantitative Techniques	3	0	2	4	50	50	100
3	P22MBA23	Human Resource Management	3	0	0	3	50	50	100
4	P22MBA24	Business Research Methods	3	0	2	4	50	50	100
5	P22MBA25	Supply Chain Management	3	0	0	3	50	50	100
6	P22MBA26	Entrepreneurship and legal Aspects	3	0	0	3	50	50	100
7	P22MBA27	Strategic Management	3	0	0	3	50	50	100
8	P22MBA28	Seminar – II	0	0	2	1	50	-	50
9	P22MBA29	Professional Communication Development (PCD)*	0	0	2	0	-	-	N/NP
Total						24	400	350	750

III– Semester [MBA]									
Sl. No.	Course Code	Course Title	Hrs / Week			Credits	Examination Marks		
			L	T	P		CIE	SEE	Total
1	P22MBA31	Computer Lab	0	0	2	1	50	-	50
2	P22MBA 32	Internship	-	-	-	4	50	50	100
3	P22MBA EL 1	Elective 1	3	0	0	3	50	50	100
4	P22MBA EL 2	Elective 2	3	0	0	3	50	50	100
5	P22MBA EL 3	Elective 3	3	0	0	3	50	50	100
6	P22MBA EL 4	Elective 4	3	0	0	3	50	50	100
7	P22MBA EL 5	Elective 5	3	0	0	3	50	50	100
8	P22MBA EL 6	Elective 6	3	0	0	3	50	50	100
Total						23	400	350	750

DUAL SPECILIZATION					
FINANCE AND MARKETING		MARKETING AND HUMAN RESOURCE		FINANCE AND HUMAN RESOURCE	
MBA 3M1	Consumer Behaviour	MBA 3M1	Consumer Behaviour	MBA 3F1	Financial Services and Banking Practices
MBA 3M2	Rural Marketing	MBA 3M2	Rural Marketing	MBA 3F2	Mergers, Acquisitions and Corporate Restructuring
MBA 3M3	Industrial Marketing	MBA 3M3	Industrial Marketing	MBA 3F3	Investment Management
MBA 3F1	Financial Services and Banking Practices	MBA 3H1	Organization Structure, Process & Design	MBA 3H1	Organization Structure, Process & Design
MBA 3F2	Mergers, Acquisitions and Corporate Restructuring	MBA 3H2	Legal Environment & Industrial Legislation	MBA 3H2	Legal Environment & Industrial Legislation
MBA 3F3	Investment and Portfolio Management	MBA 3H3	Strategic Human Resource Management	MBA 3H3	Strategic Human Resource Management

Sl. No.	Course Code	Course Title	IV- Semester [MBA]			Credits	Examination Marks		
			Hrs / Week				CIE	SEE	Total
			L	T	P				
1	P22MBA41	Project Evaluation	-	-	-	6	-	100	100
2	P22MBA42	Project Viva Voce	-	-	-	4	-	50	50
3	P22MBA EL 1	Elective 1	3	0	0	3	50	50	100
4	P22MBA EL 2	Elective 2	3	0	0	3	50	50	100
5	P22MBA EL 3	Elective 3	3	0	0	3	50	50	100
6	P22MBA EL 4	Elective 4	3	0	0	3	50	50	100
7	P22MBA EL 5	Elective 5	3	0	0	3	50	50	100
8	P22MBA EL 6	Elective 6	3	0	0	3	50	50	100
Total						28	300	450	750

DUAL SPECILIZATION					
FINANCE AND MARKETING		MARKETING AND HUMAN RESOURCE		FINANCE AND HUMAN RESOURCE	
MBA 4M1	Retail Management	MBA 4M1	Retail Management	MBA 4F1	Financial Derivatives
MBA 4M2	Strategic Brand Management	MBA 4M2	Strategic Brand Management	MBA 4F2	International Financial Management
MBA 4M3	International Marketing Management	MBA 4M3	International Marketing Management	MBA 4F3	Tax Management
MBA 4F1	Financial Derivatives	MBA 4H1	International Human Resource Management	MBA 4H1	International Human Resource Management
MBA 4F2	International Financial Management	MBA 4H2	Organizational Change & Development	MBA 4H2	Organizational Change & Development
MBA 4F3	Tax Management	MBA 4H3	Training & Development	MBA 4H3	Training & Development

Students Activities

This section carries information about the benefits about learner centric initiatives, Cultural and extracurricular activities, the industrial visits and support services.

1. The first year MBA students subscribing Times of India and Economic Times newspaper for the academic year 2022-23 to enhance communications skills among MBA students.
2. On the Occasion of Kannada Kalostsava our college have organised Food Mela from our department final year students have actively participated in the food mela.

MBA Orientation Program

The 2022-24 batch orientation program was held on 23-02-2023. Dr. R M Mahalingegowda, Principal inaugurated the program, Dr Mahendra Babu K J COE and Dr. Chandrashekar Dy. COE addressed PESCE Autonomous rules and regulations. Dr. Girish R Dean Academic and Dr. Umesh B R Dy. Dean Academics addressed the academic program for the first year PG students at K V Shankare Gowda Placement and Training Auditorium. Faculty members and students presented in the 2022-2023 batch orientations program

3rd and 1st Semesters Academic Calendar

P.E.S COLLEGE OF ENGINEERING, MANDYA - 571 401
(An Autonomous Institution Affiliated to VTU, Belagavi)

ACADEMIC CALENDAR FOR THE ACADEMIC YEAR 2022-23 (ODD SEMESTER)
M.Tech - III Semester | MCA - III Semester | MBA - I Semester

Sl. No.	Date	Day	Events
1	02/11/2022	Wednesday	Course Registration and Commencement of classes
2	12/11/2022	Saturday	Online Verification of Course Registration by Mentors / HoDs
3	28/11/2022	Monday	Submission of SEE Application form
4	17/12/2022	Saturday	Submission of Assignment-I
5	19/12/2022	Monday	Test - I & Quiz - I
6	20/12/2022	Tuesday	Test - I & Quiz - I
7	21/12/2022	Wednesday	Test - I & Quiz - I
8	31/12/2022	Saturday	Submission of Test - I & Quiz - I marks in ERP Software
9	09/01/2023	Wednesday	Submission of Assignment-II
10	09/01/2023	Thursday	Test - II & Quiz - II
11	10/01/2023	Friday	Test - II & Quiz - II
12	11/01/2023	Saturday	Test - II & Quiz - II
13	15/01/2023	Wednesday	Submission of Test - II & Quiz - II Marks and Attendance in ERP Software
14	15/01/2023	Wednesday	Makeup Test & Quiz
15	16/01/2023	Thursday	Makeup Test & Quiz
16	17/01/2023	Friday	Makeup Test & Quiz
17	22/01/2023	Wednesday	Posting of Make - up CIE and Last Teaching day
19	27/02/2023 to 13/03/2023	-	SEE Theory Examinations
20	14/03/2023 to 18/03/2023	-	SEE Practical Examinations
21	23/03/2023	Thursday	Commencement of EVEN Semester

Total number of Odd semester working days : 94 days
Test / Quiz : 06 days
Departmental Activities : 06 days
Placement Activities : 06 days
M.Tech | MBA - III Semester : Nil
MBA - III Semester : (04 - 15) / 6 = 13 weeks * 4 classes / week = 52 classes
M.Tech | MCA - III Semester : (04 - 09) / 6 = 14 weeks * 4 classes / week = 56 classes

Note: M.Tech - III Semester Course P20MHSE21 will be conducted weekly twice for FOUR Hours per week.

Dr. N. Murali Krishna
Controller of Examinations
P.E.S. College of Engineering
(An Autonomous Institution under VTU, Belagavi)
Mandya - 571 401, Karnataka

Dr. R. Girisha
Dean - Academic
P.E.S.C.E., Mandya

Dr. R.M Mahalinge Gowda
Principal
P.E.S. College of Engineering
MANDYA.

P.E.S COLLEGE OF ENGINEERING, MANDYA - 571 401
(An Autonomous Institution Affiliated to VTU, Belagavi)

ACADEMIC CALENDAR FOR THE ACADEMIC YEAR 2022-23 (ODD SEMESTER)
M.Tech - I Semester | MCA - I Semester | MBA - I Semester

Sl. No.	Date	Day	Events
1	21/02/2023	Tuesday	Course Registration and Commencement of classes
2	25/02/2023	Saturday	Verification of Course Registration forms by Mentors / HoDs and the same to be submitted to COE office
3	04/03/2023	Saturday	Submission of SEE Application form
4	18/03/2023	Saturday	Submission of Assignment-I
5	04/04/2023	Tuesday	Test - I & Quiz - I
6	05/04/2023	Wednesday	Test - I & Quiz - I
7	06/04/2023	Thursday	Test - I & Quiz - I
8	15/04/2023	Saturday	Submission of Test - I & Quiz - I marks to COE
9	13/05/2023	Saturday	Submission of Assignment-II
10	15/05/2023	Monday	Test - II & Quiz - II
11	16/05/2023	Tuesday	Test - II & Quiz - II
12	17/05/2023	Wednesday	Test - II & Quiz - II
13	20/05/2023	Saturday	Submission of Test - II & Quiz - II Marks to COE and Posting of Attendance online
14	22/05/2023	Monday	Makeup Test & Quiz
15	23/05/2023	Tuesday	Makeup Test & Quiz
16	24/05/2023	Wednesday	Makeup Test & Quiz
17	27/05/2023	Saturday	Posting of CIE online and Last Teaching day
18	01/06/2023 to 10/06/2023	-	SEE Theory Examinations
19	14/06/2023 to 17/06/2023	-	SEE Practical Examinations
20	19/06/2023	Monday	Commencement of II - Semester

Total number of Odd semester working days = 77 days
Test / Quiz for = 6 days
Placement Activities = 6 days
Total Number of Regular Class Workdays = (77 - 12) / 6 = 10.8 weeks * 5 classes / week = 54 classes

Dr. Mahendra Babu K J
Controller of Examinations
Dr. MAHENDRA BABU, K.J
P.E.S. College of Engineering
(An Autonomous Institution under VTU, Belagavi)
Mandya - 571401, Karnataka

Dr. R. Girisha
Dean - Academic
Dr. R. Girisha
Dean (Academic)
P.E.S.C.E., Mandya.

Dr. R.M Mahalinge Gowda
Principal
P.E.S. College of Engineering
Mandya - 571 401.

4th and 2nd Semesters Academic Calendar

P.E.S COLLEGE OF ENGINEERING, MANDYA - 571 401
(An Autonomous Institution Affiliated to VTU, Belagavi)

Tentative Academic Calendar for the AY 2022-23 (Even Semester)
M.Tech - IV | MCA - IV | MBA - IV Semesters

Sl. No.	Date	Day	Remarks
1.	06-03-2023	Monday	Commencement of Semester and Course Registration for M.Tech - IV Semester (Only Internship & Project Work)
2.	20-03-2023	Monday	Commencement of Semester and Course Registration for M.B.A - IV Semester (Initially 08 weeks of Internship and Commencement of regular classes from 15-05-2023)
3.	20-03-2023	Monday	Commencement of Semester and Course Registration for M.C.A - IV Semester (Initially 04 weeks of Internship & followed by Project Work)
4.	22-03-2023	Monday	Verification of Course Registration forms by Students/Mentors/HODs.
5.	25-03-2023	Thursday	Submission of SEE Application form
6.	27-03-2023	Saturday	Last date to withdraw from the course
7.	10-06-2023	Saturday	Submission of Assignment-I
8.	15-06-2023	Thursday	Test - I & Quiz - I
9.	16-06-2023	Friday	Test - I & Quiz - I
10.	17-06-2023	Saturday	Test - I & Quiz - I
11.	24-06-2023	Saturday	Submission of MBA - IV Semester Test - I & Quiz - I marks to COE office through ERP software
12.	08-07-2023	Saturday	Submission of Assignment-II
13.	10-07-2023	Monday	Test - II & Quiz - II
14.	11-07-2023	Tuesday	Test - II & Quiz - II
15.	12-07-2023	Wednesday	Test - II & Quiz - II
16.	13-07-2023	Thursday	Posting of Attendance online
17.	15-07-2023	Saturday	Submission of Test - II & Quiz - II marks to COE office through ERP software
18.	17-07-2023	Monday	Makeup Test & Quiz
19.	18-07-2023	Tuesday	Makeup Test & Quiz
20.	19-07-2023	Wednesday	Makeup Test & Quiz
21.	22-07-2023	Saturday	Last teaching Day & Posting of CIE online
22.	26-07-2023 to 01-08-2023	-	SEE Practical Exam
23.	03-08-2023 to 14-08-2023	-	SEE Theory Exam

Total number of Odd semester working days: 101
No. of days for Test/Quiz: 06
No. of days for departmental activities: 03
Total number of Regular Class workdays (MBA) / weeks: (53 - 09 = 44 days) / 7.3 weeks = 6 weeks
No. of classes per subject in a semester (MBA): 7 Classes per week X 7.3 weeks = 51 Classes

Dr. Mahendra Babu K J
Controller of Examinations
P.E.S. College of Engineering
(An Autonomous Institution under VTU, Belagavi)
Mandya - 571401, Karnataka

Dr. R. Girisha
Dean - Academic
Dr. R. Girisha
Dean (Academic)
P.E.S.C.E., Mandya.

Dr. R.M Mahalinge Gowda
Principal
P.E.S. College of Engineering
MANDYA.

P.E.S COLLEGE OF ENGINEERING, MANDYA - 571 401
(An Autonomous Institution Affiliated to VTU, Belagavi)

TENTATIVE ACADEMIC CALENDAR FOR THE AY 2022 - 23 (EVEN SEMESTER)
M.Tech - II | MCA - II | MBA - II Semesters

Sl. No.	Date	Day	Remarks
1.	19-06-2023	Monday	Commencement of Classes
2.	19-06-2023 to 24-06-2023	-	Online Course Registration through ERP Software
3.	30-06-2023	Friday	Verification of Online Course Registration forms by Students/Mentors/HODs.
4.	01-07-2023	Saturday	Last date to withdraw from the course
5.	08-07-2023	Saturday	Submission of filled SEE Application form
6.	31-07-2023	Monday	Submission of Assignment-I
7.	03-08-2023	Thursday	Test - I & Quiz - I
8.	04-08-2023	Friday	Test - I & Quiz - I
9.	05-08-2023	Saturday	Test - I & Quiz - I
10.	12-08-2023	Saturday	Submission of Test - I & Quiz - I marks to COE
11.	16-09-2023	Saturday	Submission of Assignment-II
12.	19-09-2023	Tuesday	Test - II & Quiz - II
13.	20-09-2023	Wednesday	Test - II & Quiz - II
14.	21-09-2023	Thursday	Test - II & Quiz - II
15.	23-09-2023	Saturday	Submission of Test - II & Quiz - II marks to COE & Posting of Attendance online
16.	25-09-2023	Monday	Makeup Test
17.	26-09-2023	Tuesday	Makeup Test
18.	27-09-2023	Wednesday	Makeup Test
19.	30-09-2023	Saturday	Last teaching Day
20.	05-10-2023 to 18-10-2023	-	SEE Theory Exam
21.	19-10-2023 to 21-10-2023	-	SEE Practical Exam
22.	30-10-2023 to 04-11-2023	-	Make - up Examinations
23.	06-11-2023 to 11-11-2023	-	Supplementary Semester / Examination
24.	15-11-2023	Wednesday	Commencement of Next Academic Year 2023-24

Total number of Even semester working days: 84 days
06 Days for Test/Quiz
Placement Activities : 06 days
Total number of Regular Class for II - Semester: (84-6-6) = 72 = 12 weeks * 4 classes per week per Course i.e. 48 classes per course and additional classes may be engaged to complete the syllabus

Dr. Mahendra Babu K J
Controller of Examinations
P.E.S. College of Engineering
(An Autonomous Institution under VTU, Belagavi)
Mandya - 571401, Karnataka

Dr. R. Girisha
Dean - Academic
Dr. R. Girisha
Dean (Academic)
P.E.S.C.E., Mandya.

Dr. R.M Mahalinge Gowda
Principal
P.E.S. College of Engineering
MANDYA.

Attn: I have forwarded copy to Notice Board. 22.10.2023

Inaugural and Farewell Function.

1. The final year students of 2021-23 batch organized fresher's day -2023 for the first year students of 2023-25 batch at open air theater, MBA Department on 08.07.2023. The Faculty fraternity addressed students about importance of personality development which helps students employable. Final year students organized various programs like management games and cultural events to welcome first year students.
2. The first year students of 2023-25 batch organized farewell function for final year students of 2021-23 batch in H D Chowdaiah Auditorium on 22.07.2023. The first year students extended their gratitude for the initiatives taken by the final year students. They come out with a theme called "**Memories & Milestones**". They wish final year students for better future and presented a mementos.

Cultural Events

1. First Year Students have participated on Festinova – 2023 organised by Master of Computer Application, P.E.S College of Engineering on 13.07.2023
2. Mr. Patel Vinesh Kumar S have participated in Festinova – 2023 Inter Department Cultural competition and secured first price in dancing competition.
3. Shyna Mary, Impana K S and Priyanka M final year students participated and performed group dance on the occasion of Kannada Kalostsava organized by our college on 25.11.2022.

4. On the Occasion of Kannada Kalostsava our college have organised Food Mela from our department final year students have actively participated in the food mela.
5. The final year students celebrated ethnic day to exhibit our Indian tradition and culture on 24.06.2023

Societal Activities

Prof. Mahendra Kumar B R and Prof. Mary Soundarya J and MBA students were Volunteers for Job Fair on 14.12.2022.



Parents and Teachers Meeting

The Parents teachers meeting was held in our department as part of the curriculum and shared their valuable suggestions to MBA Program on 22/07/2023

Alumni and Teachers Meeting

The Alumni Teachers meeting conducted on 20/07/2023 at Department to discuss about Placement and Entrepreneurship activities.

Mentor and Mentee Counselling

As a part of the curriculum, we conduct mentor mentee counselling periodically to address the grievance with the valuable suggestion by means of advise / counsel/mentoring.

Students Participated in Management events

Date	Event	Level	No. of Students participated	Organiser
14.09.2023	Three day Workshop	National	02	PBMMEC, Mysuru
07.09.2023	MANNOVEX 2023	National	12	JSSCMS, Mysuru
03.12.2022	HR & Business Student Quiz 2022	National	07	VVCE, Mysuru
31.01.2023	MITMAS SANKRANTHI – 2023	National	10	MIT, Mysuru
27.03.2023	Kreedotsava 2023	State	02	Rotaract Mysore and Rotaract NIEFGC
13.07.2023	Festinova – 2023	National	08	MCA, PESCE

Class Representative

The class representative elected by the students with respect to 1st and 2nd year **and who** acts as a mediator between students, faculty and administration.

Utsav program

An opportunity is given to improve the skills and knowledge of 1st and final-year students, we carry out 2 hours Utsav program per week, for personality development.

1. Chirag Gowda and Kampana briefed about awareness of UTSAV on 23.02.2023 for the first-year students, which is a weekly Management event and conducted
2. Business quiz activity held on 01.03.2023
3. Women's Day held on 08.03.2023.

4. Product Launching on 12.04.2023.
5. Pick and Speak held on 15.03.2023.
6. Paper craft activity held on 19.04.2023.

Special Lectures

Department regularly organizes special lectures with eminent personalities, who share their Practical experience with the students for better opportunities to shape up their career.

1. P.E.S College of Engineering has organized Motivational Talk on the occasion of Vivekananda Birth Anniversary on 12.01.2023. Dr. R.M. Mahalingegowda Principal P.E.S College of Engineering and the Resource Person Dr. Mohan Kumar C S and Dr. A.C. Kiran Kumar NSS Program Officer have inaugurating the Event by lighting the lamp. Staff Members and Students have participated in Motivational Talk by Dr. Mohan Kumar C S on the occasion of Vivekananda Birth Anniversary.
2. Prof T D Suman has given a special talk on Self-Management is Necessary – To make one Self Proud” on the occasion of Orientation Program for 1st Year BE Students for the academic year 2022-23 on 09th December 2022.
3. Mr. Praveen III Batch MBA student Provided Career Guidance for the First year students on 20.05.2023.
4. Harshitha R delivered Alumni Lecture Series on 10.01.2023 about recent trends in Management to the final year Students.
5. Mr. Mahadevaswamy R M delivered Alumini Lecture Series on 10.01.2023 about Data Analytics for the final year students.
6. Mr. Praveen S delivered Alumni Lecture Series on 14.01.2023 about E-Commerce for Final Year Students
7. Mr. Preetham M delivered Alumni Lecture Series on 14.01.2023 about Capital Market for Final Year Students.
8. Dr. A. S Mahesh addressed I year MBA students about internship guidance on 16-10-2023.

PLACEMENT TRAINING

Date	Trainer's Name	Content Delivered	Outcome
17/04/2023	Asgar Pasha	Communication skills, Presentation skills	Improve Communication and presentation skills
18/04/2023	Asgar Pasha	SWOT Analysis, Goal Setting	Identify the Strengths & weaknesses.
07/08/2023	Aftab	Soft skill Communication skills	To face the interviews fearless
08/08/2023	Aftab	Confidence building Job skills	Building confidence
26/09/2023	Uday	Aptitude	For clearing the initial screening (technical) round

SECTION – 5 INDUSTRY CONNECT ACTIVITIES

Innovation and Incubation Centre (IIC)

The Innovation and Incubation Centre (IIC) at PESCE helps to promote innovative and executive ideas from various disciplines of basic sciences, engineering, management and creative fields focused towards fostering and promoting the entrepreneurial spirits of start-up enthusiasts by providing a healthy eco system to promote their ideas, Start-ups and researches into successful entrepreneurial ventures

The Innovation and Incubation Centre discusses the technical and financial viability of any idea that a student comes up with. If found viable, the Centre nurtures the idea and facilitates the technology for it. The idea is then presented to an internal team and industry professionals to turn it into a successful small-scale business with the potential to grow bigger.

Special Lecture from the Industry

1. Mr. Gagan Deep Manager of Big basket has provided the internship opportunity in Big basked TATA group to the MBA students and suggested the students to make use of this platform for their career growth.
2. Mr. Mark Brandon Verunm (Career Architect) and Raj Yellapantula (Strategic Consultant) provided the Career Guidance on Investment Banking – 2023 organised by Department of MBA in association with Training and Placement Cell on 15.07.2023.
3. Mr. Raghunandan delivered Industry Institute Lecture series on Importance of Entrepreneurship organized by Department of Management Studies and Research Center on 03.02.2023.

4. Mr. M N Suresh delivered Industry Institute Lecture series on Supply Chain Management organized by Department of Management Studies and Research Center on 03.02.2023.

Industrial visit and Recreational Activity

1. The final year students visited Kaynes Technology India Limited Belagola food Industrial Area Metagalli Mysore to interact with various functional areas of company about product process and technology on 08.07.2023.
2. Students visited to Himavad Gopalswamy Temple (Hilltop Hindu temple featuring a shrine to Lord Krishna, plus views of Bandipura National Park)

Annual Newsletter -2022

1. Sri. S L Shivaprasad, Secretary of PET ® ,Mandya & Dr R M Mahalinge Gowda, Principal P E S College of Engineering Mandya, inaugurating the Annual Newsletter Adamyia -2022 at the Department of the Management Studies on 30.11.2022

SPORTS FACILITIES

Our college has an impressive state-of-the-art infrastructure for sports, comprising of most advanced, sophisticated and modern sports facilities. The main focus of these facilities is to encourage students in sports and extra circular activities in addition to achieving their academic excellence. The day to day sports activities increase their stamina; channelize their energies in a healthy way along with grooming their physique.

1. The intra – departmental cricket tournament organized by Department of Management studies and the final year students played cricket on 15.08.2023

LIBRARY FACILITIES

A library is the heart of an academic institution. Apart from the main library a separate wing of the library is catering to the needs of our MBA Program, which is situated within the department. The library is a quite spacious one with large

sitting capacities for the students. At present the library has collection of about 489 Titles with 3160 plus books including good collection of prescribed text books, reference books, etc. Hard copies of national & international journals are present in the library; apart from this students can also access Emerald for electronic journals through VTU consortium. The link for the electronic journal is <https://www.emerald.com/insight/>

Students can borrow up to three books on any day during the working hours including the lunch break period. The books issued can be retained for a period of 14 days. Apart from MBA Library the students can make use of Digital library at the main library and information centre from 8.00 AM to 8.00 PM. 24 systems are kept with internet connectivity facilitating access to lakhs of e-journals, e-books, thesis and other resources. It can accommodate 24 students at a time and students can make use of this lab for academic activities like browsing, preparation of journals and other works.

Details of Library Holdings as on 31-06-2023

SL. NO.	Particulars	Remarks
1	Total number of titles	489
2	Total number volume	3160
3	Emerald E-Journals	120
4	Mint books	1189
5	Library Automation Software	KOHA
6	Computers	10
7	Institutional Repository	DSPACE

SECTION – 6 INFRASTRUCTURE

Physical Infrastructure Facility of the Department

Post Graduation Department of Management Studies have state of arts infrastructure a separate building at the entrance of college campus with well equipped smart class rooms along with exclusive library and computer lab for the benefit of MBA students.

1. Smart Class Rooms

Department have smart rooms with green board and projectors. Smarts room have air conditioned conduction special lectures, workshop, FDP, training programs etc. The classrooms have comfortable individual chairs.

2. Computer Lab

Department have Computer lab facility to train the students as a practical components of the program details of the equipment at lab given below. The computer lab has 30 seats personal computers for the smooth conduction of laboratory sessions with support of UPS server support.

3. Departmental Library

The departmental library has recent and advanced Management books, Business and Economic Magazines and Other Subscribed Magazines. Students, Research Scholar and Faculty can utilise the sources for studies, reference and research activities.

4. Innovative and Incubation Cell

The Innovative and Incubation cell has established in the department to encourage the entrepreneurship spirit among students. The cell constitutes to promote the ideas to business start up, Business plan, new product development in the field of business and Management.

5. Women Empowerment Cell

The world women day had been organised on 8th March 2020 for women faculty members and girls students of our college to empower the women to create the gender equal world. The theme of 2021 is “Let’s all choosing to Challenge”. We can choose the challenges without gender bias and to improve the women life in the work place

Facilities for the Faculty:

- ISTE Faculty Chapter for Management activities
- Personal computer provided for faculty members of the department
- Encourage for Paper Publication, Conference and research activities
- Wi-Fi Internet facility for browsing Management Journals
- Hard Copies of online Journals
- Transport and Canteen facility is made available

Facilities for Students

- ISTE Students Chapter for Management activities
- Financial Assistance for Paper Publication, Conference and Research Activity
- Internet Facility for browsing Management Journals
- Hard copies of Online Journals
- Sponsorship from various organisation for Projects
- Transport and Canteen facility is made available

Departmental Building facilities

Sl. No.	Particulars	Numbers
1	Class Rooms	MS201, MS202, MS203, MS204
2	Smart Class Rooms	2
3	Staff Rooms	2
4	HOD Room	1
5	Departmental Library	1

6	Computer Lab	1
7	UPS Room	1
8	Amphitheatre	1
9	Ladies Rest Room	1
10	Gents Rest Room	1

SECTION – 7 ALUMNI PERFORMANCE AND CONNECT

Management Association

Management Association is formed by the Department of Management Studies. The Management association conducts various activities concerned with the overall development of students. All programs and activities undertaken by the association are totally managed by the student members of the association only the Management Association Faculty Convener and Committee members act as a guiding force for the smooth functioning of the programs organized by the association.

- Dr A S Mahesh, Associate Professor addressed the formation of a Management association to present the Management and Leadership skills among students and faculty members of the department
- The Alumni meeting held at the department on 11/02/2023

SECTION -8 CONTINUOUS IMPROVEMENT

Result for the year 2023

Item	Year 2023
Total no. of successful students	60
Total no. of students appeared in the examination	60
Passing percentage	100%

2022 -23 Placements.

SL NO	USN NO	Name	Name of the Employer	Package
1	4PS21BA001	AMRUTH RAJ G P	Vistaar Financial Services Pvt Limited	3,68,688
2	4PS21BA002	ANU H K	Shriram Life Insurance Company	3,50,000
3	4PS21BA003	ARJUN S	RupeeBoss Financial Services Pvt Ltd	3,10,000
4	4PS21BA009	CHANDANA K R	VR DELLA IT Services Pvt Ltd	3,93,600
5	4PS21BA011	DARSHAN N	Sutherland	3,00,000
6	4PS21BA013	GOWTHAMI P	VR DELLA IT Services Pvt Ltd	3,93,600
7	4PS21BA015	IMPANA K S	Investosure Consultancy Private Limited	5,00,000
8	4PS21BA016	JEEVAN KUMAR K M	Kaynes Technology	3,24,000
9	4PS21BA017	KAMPANA M	Investosure Consultancy Private Limited	5,00,000
10	4PS21BA018	KARTHIK M	Aavas Financiers Limited	3,48,131
11	4PS21BA019	KULSUMALI S	Shriram Life Insurance Company	3,50,000
12	4PS21BA022	MAMATHA L	GOAL10X TECHNOLOGIES PVT LTD	2,40,000
13	4PS21BA025	MEGHANA P M	Investosure Consultancy Private Limited	5,00,000
14	4PS21BA027	NEHASHREE N M	Sutherland	3,00,000
15	4PS21BA029	NISHANTH D M	Just Dial Limited	2,78,400
16	4PS21BA032	NIVEDITHA S K	Investosure Consultancy Private Limited	5,00,000
17	4PS21BA033	PADMASHREE Y	Shriram Life Insurance Company	3,50,000
18	4PS21BA034	PRAJWAL GOWDA T R	VR DELLA IT Services Pvt Ltd	3,93,600
19	4PS21BA039	PRIYANKA M	Shriram Life Insurance Company	3,50,000
20	4PS21BA040	RAKSHITHA C S	VARUN Motors Pvt Ltd	3,00,000
21	4PS21BA042	RAVI K S	NSL Sugar Ltd.	2,50,000
22	4PS21BA043	SANJAY GOWDA G A	Investosure Consultancy Private Limited	5,00,000
23	4PS21BA046	SHWETHA C	PRIMUS	2,40,000
24	4PS21BA047	SHYNA MARY A	Accenture Solutions Private Ltd	2,55,200
25	4PS21BA050	SUDARSHAN L	Investosure Consultancy Private Limited	5,00,000
26	4PS21BA054	TEJASHREE K B	Investosure Consultancy Private Limited	5,00,000
27	4PS21BA055	THANMAYE H S	Kaynes Technology	3,24,000
28	4PS21BA056	TRISHA S K	Anand Audio Video	3,00,000
29	4PS21BA057	V N CHIRAG	Home First Finance Company India Ltd	6,00,000
30	4PS21BA059	VINITH H	Home First Finance Company India Ltd	6,00,000

Students Achievements

1. Ms. Chandana K R Final year student have participated on Patriotic Singing Competition organized by ISTE & YRCW day 2021-22 and secured first place on 17.08.2022.
2. Final Year Students have participated in Inter College Management Fest organized by Maharaja Institute of Technology Mysore MITMAS SANKRANTHI – 2023 which was held on 31.01.2023 and secured Runner up position – Vilakku (Skillathon) Award.
3. Mr. Patel Vinesh Kumar S have participated in Festinova – 2023 Inter Department Cultural competition and secured first price in dancing competition event held on 13/07/2023
4. Subhash – Swaraj – Sarkar by Bharatiya Shikshan Mandaltt – Yuva Aayam and Research for Resurgnce Foundation organised Research Paper writing Competition Mr. V N Chirag final year student have participated in the competition and has received Research Warrior Award.

KSCST 46 th Student Project Program (SPP) projects selected for the year 2022-23 and received funds.

Sl. No	Project Guide Name	Students Name	Project Title	Amount in Rs
1	Dr. Mahesh A.S Dr.Aluregowda	Vinith H Niveditha S K Darshan N Goethami P	Plastic Disposer	4,000/-

FKCCI 16th Edition of MANTHAN – 2023 Business Plan Competition participation

Sl.No	Mentor Name	Student Name	Project Title
1	Dr. Mahesh A S	Sanjay Gowda G A Rakshitha Ganesh Kampana M Shewtha C	Organic Buffet

2	Dr. Aluregowda	Shyna Mary A Amruth Raj G P Soujanya H V Lavanya N	Krishi Dhan
3	Dr. Aluregowda	Prashanth M V Vinith H Gowthami P	Againyantra

AICTE- RPS Project funds received

Sl. No	Faculty Name	Sponsored	Project Title	Amount in Rs
1	Dr.Aluregowda	AICTE-RPS	Microfinance Initiatives for Financial Inclusion achieving through Empowering Rural Women and Poor	2,00,000/-